प्रारंभ
PRARAMBH

An Export Import Trade Magazine



INDIA
A SUPERPOWER

An Initiative by iiiEM

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Forward

Recently, Prarambh has highlighted the ongoing unrest in the world, a disheartening yet unavoidable reality. In our globalized society, each of us is affected—directly or indirectly—by geopolitical conflicts, whether they are internal strife, bilateral disputes, or larger international confrontations, regardless of their proximity to our homes.

Key developments in recent days include:

- **Israel and Iran's Escalation:** The conflict involving Israel and groups like Hamas, the Houthis, and Hezbollah signals a broader war between Israel and Iran, with Iran's allies in Lebanon, Yemen, and Palestine actively engaged.
- **U.S. Involvement:** The United States, Israel's ally, is drawn into the conflict, especially after Iran launched missiles at Israel.
- **Ongoing Russia**-Ukraine War: The bloodshed between Russia and Ukraine continues unabated.
- **NATO Military Drills:** NATO is conducting military exercises in Europe to maintain readiness amid rising concerns over Russia's military actions and potential nuclear threats.

These tensions unfold as debates intensify among U.S. presidential candidates for 2024, focusing on foreign policy and global crisis management, particularly concerning the Russia-Ukraine war.

This volatile geopolitical landscape could impact India's economic growth, which has been positive recently. The ongoing conflicts pose several risks:

- **Trade Disruptions:** Prolonged conflicts can disrupt supply chains, especially involving key trading partners, impacting exports and imports.
- **Increased Energy Costs:** Instability in East Asia may lead to fluctuations in global oil prices, affecting India's energy expenses and inflation.
- **Heightened Security Concerns:** Increased security risks might necessitate higher defense spending, diverting resources from economic development.

In light of these challenges, we must remain committed to delivering our best despite global disruptions. Focusing on exports can significantly contribute to India's growth trajectory.

Until the next, take care

Team Prarambh

List of Contents

		Page No.
1.	**India and the World**	
a.	Forward	2
b.	Message from Founder & CMD-iiiEM	4
c.	From the Editor's Desk	8
d.	Trade Knowledge–Common Mistakes to Avoid in Foreign Trade	13
e.	Product - Collapsible Tubes	15
f.	State of India - Jharkhand	25
	- G.I. Products - Jharkhand	29
	- Atulya Bharat - Jharkhand	30
g.	Country - South Africa	31
	- G.I. Products - South Africa	39
h.	Question-Answer by iiiEM	40
i.	News in Industry	42
j.	International Trade Fairs	44
k.	Exporter of the Month - Meet Nagar	45
l.	iiiEM's Exporters' Corner	46
m.	Guiding Light - Dipankar Mukherjee	47
2.	**The World of iiiEM**	48
a.	Export Incubation - Pragati	49
b.	Batch Launch in Various Cities	50
c.	New Video Released	51
d.	iiiEM Participant Feedback	52
e.	Students Placements by iiiEM	53
f.	iiiEM Support Services Analysis	54
g.	Contact Details - iiiEM	55
h.	Bibliography	56
3.	**Potpourri**	57
a.	Quiz, Reply and Win	58
b.	Jaago India Jaago	59

Message From Founder & CMD-iiiEM

Top 10 countries to become global superpowers in the next decade



The Super Power definition is measured by:

The power sub-ranking from US News is based upon an equally weighted average of scores' from five particular attributes that denote a country's power, which are:

1. A leader,
2. Economical influence,
3. Political influence,
4. Strong international alliances, and
5. A strong military

The UN projects that the world's population will reach 8.5 billion by 2030, while the global economy is expected to grow steadily at a growth rate of 3.2 per cent in 2024 and 3.3 per cent in 2025, as forecast by the IMF.

Brexit, the corona virus pandemic, and trade disputes, warring countries have created economic headwinds; however, despite these challenges, the global economy will likely continue growing rapidly over the next decade.

The United States and China are the two most powerful countries globally, with the US expected to remain the world's leading superpower in the next decade.

The US dominates global financial markets and technological innovation, with the US dollar accounting for 85% to 90% of foreign currency exchange trades, 59% of foreign exchange reserves, and 61% of global stock market capitalisation.

Following the US is China, with its 30 years of global trading capabilities. Although currently China's economy is facing a steady slowdown, it still remains ahead of the world in manufacturing and trading to be a superpower in the next decade also. However, it may need to navigate weaknesses like high external conflict risks and high debt levels.

Where does India Stand?

The projection for India's GDP growth for 2025 remains unchanged at 6.6 per cent in January.

India ranks seventh among global superpowers and is set to achieve the fastest real GDP growth over the next decade.


WORLD'S ECONOMIC
SUPERPOWER
*Image shows the estimated contribution (%) by each country to the world GDP between 2023-28
1 China 22.60%
2 India 12.90%
3 USA 11.30%
4 Indonesia 3.60%
5 Germany 2.10%
6 Turkey 2.10%
7 Japan 1.80%
8 Brazil 1.70%
9 Egypt 1.70%
10 Russia 1.60%
11 Bangladesh 1.60%
12 UK 1.50%
13 Vietnam 1.60%
14 France 1.50%
Source: ET

The country is in a highly favourable position in its economic and financial cycles, with a low debt burden and strong projected real growth over the next ten years (6.3% per year).

According to the report, with an expected growth rate of around 6%, factors such as modest workforce expansion, competitive labour, high investment rates, and a favourable cultural environment will drive this growth.

Notably, S&P Global Market Intelligence predicts that India's nominal GDP will nearly double to more than $7 trillion by fiscal 2030-31, up from $3.6 trillion in fiscal 2023-24.

According to S&P, this would make India the world's third-largest economy, increasing its proportion of global GDP from 3.6% to 4.5% and elevating its per capita income to the upper-middle-income level.

Change of Guards and Shift of Economies



1. USA



2. China

3. Germany





4. Japan



5. India

Days are not far when India is going to be the 3rd largest Global Economy, about 2027.

The predictions on growth in GDP against the so-called today's "Super Power" countries, India will top the chart.



1. USA



2. China





4. Germany

3. India



5. Japan

The Annual Growth of Real GDP is estimated to be:

- China will be at 4%,
- Japan will be at 1.2%
- U.K. will be at 1.3%
- USA will be at 1%
- Germany will be at -0.5% (negative)
- Italy will be at -0.5% (negative)

The below info graphic tells us a clear picture on India's growth in GDP to overcome giants like the Germany and Japan.

And, India rules the roost with a whopping 6.3% of Annual Real GDP Growth.

It seems India will achieve the return of "Sone ki Chiya" ke din back!!

iiiEM mission of bringing the Golden Bird days back in India seems to be nearing accomplishment.



Dipak Sudhir Manohar

From the Editor's Desk

West Asia: Power, Conflict, and Economic Repercussions?



The West Asia conflict, often referred to as the Middle East conflict, is an ongoing and complex geopolitical struggle that encompasses a range of wars, power struggles, repressions, and disruptions, involving key regional and global players.

Nearing a year, the Israel Hamas conflict that was a anti-semantic and expansionist ideology. This is triggered many wars between the Palestine and Israel.

Israel is situated in such a manner that it has West bank on the north and then the Gaza strip towards south. Juxtaposed between two parts of Palestine, Israel has been struggling to keep its home land intact.

The situation has only grown more complicated in recent years, with international powers like the U.S., Russia, and China playing significant roles, both directly and indirectly.



The situation has only grown more complicated in recent years, with international powers like the U.S., Russia, and China playing significant roles, both directly and indirectly.

The conflicts in West Asia are multifaceted, with state and non-state actors clashing over political, religious, and economic issues.

The Israeli-Palestinian Conflict

The Israeli-Palestinian conflict is perhaps the most visible and long-standing in West Asia. Stemming from disputes over land and national identity, the conflict has resulted in numerous wars, intifadas (uprisings), and diplomatic efforts, yet peace remains elusive. Israel's occupation of Palestinian territories, the expansion of settlements, and the failure to establish a two-state solution have kept the conflict simmering, with periodic escalations in violence, such as the war in Gaza in 2021 and the attacks by Hamas in 2023.

The repression of Palestinians, both in the West Bank and Gaza, has been met with global condemnation. The Israeli government's military operations, alongside restrictive policies such as the blockade of Gaza, have led to severe humanitarian crises. On the other hand, the actions of Palestinian factions, such as Hamas and Islamic Jihad, in launching rocket attacks into Israeli territory, have exacerbated the cycle of violence.

This war is not just a battle of missiles, armed ammunitions, ammo and air strikes. There is more to this war than what meets the eyes.

Power Games and Global Players

The West Asia conflict is not just a regional affair but has drawn the involvement of global powers, each pursuing its own strategic interests.

The United States

The U.S. has long been a key player in West Asia, primarily driven by its desire to secure energy resources, ensure the safety of Israel, and combat terrorism. The U.S. has provided billions of dollars in military aid to Israel and Saudi Arabia while imposing severe sanctions on Iran.

Russia

By aligning with Iran and Hezbollah, Russia has cemented its role in the region's power dynamics.



Iran

Iran's support for Hezbollah, the Assad regime, and the Houthis and the Hamas in Palestine These are the proxy of Iran. This is also called the Axis of Resistence.

China

While less directly involved in the conflicts, China has been steadily increasing its presence in West Asia, particularly through its Belt and Road Initiative. China's interest in securing energy resources has made it a key trading partner for many West Asian nations, including Iran and Saudi Arabia.

Can there be a possibility of a cease-fire?

The West Asia conflict is unlikely to see a clear resolution in the near future. The deep-rooted ethnic, religious, and political divisions, combined with the vested interests of global powers, make peace elusive.

While the world votes for peace, Israel and Hamas are adamant on their intentions and fight to finish.

The de-escalation can only happen if

- Iran maintains resilience and does not any further fuel the fire.
- If Iran agrees to curb its nuclear program in exchange for sanctions relief, this could open the door to more diplomatic engagement in the region.
- U.S. to stop supplying arms and ammunitions to Israel.

These are only a few possibilities, the final decision lies with Mr Benjamin Netanyahu, President of Israel and the Hamas Chief Mr. Yahya Sinwar.

Impact on India's Economy

India, which has strong economic ties with West Asia, has been affected by the year-long war in the region. The conflict has impacted India in several ways:

- **Oil Prices:** India is heavily dependent on West Asia for its energy needs, with over 60% of its crude oil imports coming from the region. Any disruption in West Asia, such as attacks on oil infrastructure or shipping routes, can lead to fluctuations in global oil prices. The ongoing conflict has contributed to a rise in oil prices, which has put pressure on India's fiscal deficit and inflation rates.

- **Expatriate Workers and Remittances:** Millions of Indian expatriates work in West Asia, particularly in the Gulf countries such as the United Arab Emirates, Saudi Arabia, Qatar, Kuwait, Bahrain, and Oman. These workers contribute significantly to India's economy through remittances, which are a vital source of foreign exchange. However, the ongoing conflict has created an atmosphere of uncertainty and instability, leading to job insecurity for many Indians employed in the region.

- **Trade Disruptions:** West Asia serves as a critical hub for global trade, especially for the transportation of oil and gas. The Bab el-Mandeb Strait, Strait of Hormuz, and Suez Canal are vital maritime chokepoints through which a significant portion of India's imports and exports pass. Disruptions in these waterways due to conflict can lead to delays, increased shipping costs, and higher insurance premiums for maritime vessels.

- **Inflation and Cost of Living:** The rise in global oil prices due to instability in West Asia has a direct impact on India's economy. Higher oil prices lead to increased costs for transportation, manufacturing, and electricity generation, which in turn contribute to overall inflation.

While the prospect of a definitive resolution to the West Asia conflict remains uncertain, incremental steps towards diplomacy, economic cooperation, and conflict resolution offer glimmers of hope. The international community's role in facilitating dialogue and addressing the root causes of the conflict is crucial for achieving long-term peace and stability in the region.



Trupti Shah

DID YOU KNOW?

➤ Largest Platinum and Gold Reserves: South Africa holds the largest known reserves of platinum and produces nearly 75% of the world's platinum. It also has the deepest gold mines, like Mponeng, reaching depths of over 4 kilometers.

Trade Knowledge - Most Common Mistakes in Foreign Trade to Avoid

In a typical export business transaction, there are several potential risks that SMEs should be aware of and take steps to mitigate. Here are some common risks associated with export transactions:

01

Not having done a proper research on the product in terms of

a. Varieties available in the local market
b. Most exported Varieties
c. Quality Parameters of that product
d. Packaging needs for the product during shipment

02

Not having well known the Country you are exporting to in terms of

a. Geography
b. Economic situation
c. Any internal disputes within that country
d. Credit rating of the Country
e. Seasons, festivals and holidays

03

Buyer Communication before the product is ready

a. Announcing to the buyers before your export readiness
b. Talking with buyers without proper understanding of the buyer needs
c. Language and time of Buyer's Country

04

Saving money before exporting

a. Choosing the wrong mode of transportation
b. Not taking Credit insurance
c. Choosing price over quality of goods
d. Choosing price over packaging

05

Not wisely discussed Incoterms with the buyer

a. Without weighing the risks and responsibility accepted the buyer's incoterm choice
b. Not understanding in Incoterm who benefits and pays for the Marine Insurance

06

Accepting a Payment terms that may harm you

a. Unapproved payment method
b. Payment method that puts you to risk of FEMA

07

Not having taken the right knowledge from your

a. Respective Export Promotion Bodies
b. Mentor institute
c. Local Government Boadies for Foreign tarde

DID YOU KNOW?

- South African Wine: The country's wine industry, particularly in Stellenbosch and Franschhoek, is one of the oldest in the world. Some vines date back to the 1600s when Dutch settlers brought European grape varieties.

Product - Collapsible Tubes

Collapsible tubes are metal and non-metal cylindrical containers used for packaging and dispensing various products. They are Corrosion-resistant, Airtight, Leak-proof, and Durable.



Export Information - Collapsible Tubes	
H.S. Code*	Product Description
7612.90	Aluminium Collapsible tubes, printed & empty with plastic cap
3923.90	Other plastic articles for the conveyance or packing of goods, including plastic collapsible tubes
Trade Policy	Export Permitted Freely
RCMC	EEPC India or Plaxconcil or FIEO
Governemnt Benefits*	Duty Drawback = 1.20% of FOB value RoDTEP = 1% to 1.20% per Kilogram
GST Applicable*	18%

*Check details of your product through www.commerce.gov.in or www.indiantradeportal.in

Global Market of Collapsible Tubes

The global market for collapsible aluminum tubes is experiencing steady growth, driven by their key applications in industries such as pharmaceuticals, cosmetics, and personal care.

As of Q1 2024, the market is expected to grow at a CAGR of 6-7% from 2023 to 2027. This is largely due to increasing demand for sustainable packaging solutions, which collapsible aluminum tubes offer through their recyclability and lightweight properties.

The Asia-Pacific (APAC) region, particularly India, China, and Southeast Asian countries, is projected to witness the fastest growth, with an anticipated CAGR of over 8% in the next five years.



Exports from India (Q1 2024)

India plays a significant role in the global collapsible aluminum tube market, especially as a leading exporter in the APAC region. In Q1 2024, India's exports of collapsible aluminum tubes have shown robust performance, with key markets in North America, Europe, and the Middle East.

The country is experiencing increased demand due to its competitive pricing and capacity for high-volume production. India's strategic position as a low-cost manufacturing hub is further enhanced by its ability to supply custom-designed tubes for the pharmaceutical and personal care industries.

Types of Collapsible Tube



Aluminum Collapsible Laminated Tube



Aluminum Collapsible Tube



Plastic Collapsible Tube



Tin Collapsible Tubes



Silicon



Card board

Types of Collapsible Tubes and Their Industry Applications				
Type of Collapsible Tube	**Material**	**Key Features**	**Industries Used**	**Common Applications**
Aluminum Collapsible Tubes	Aluminum	Excellent barrier properties Recyclable and ecofriendly Protects against light, air, and moisture	Pharmaceuticals, Cosmetics, Food, Industrial	Ointments and creams Medications Toothpaste Adhesives
Plastic Collapsible Tubes	Polyethylene (PE), Polypropylene (PP)	Flexible and lightweight Costeffective Customizable shapes and designs Good for mass production	Personal Care, Cosmetics, Food	Lotions and gels Shampoos and conditioners Sunscreens
Laminated Collapsible Tubes	Layers of plastic and aluminum foil	Good barrier properties Smooth surface for highquality printing Lightweight	Oral Care, Cosmetics, Pharmaceuticals	Toothpaste Facial creams Topical medications
Tin Collapsible Tubes	Tin	Highly corrosionresistant	Specialty Pharmaceuticals, Highend Cosmetics	Specialty ointments and Luxuary Cosmetics
Silicone Collapsible Tubes	Silicone	Flexible and durable Heat and chemical resistant Ideal for viscous and reactive substances	Medical Devices, Industrial, Food	Medical gels Industrial adhesives Food pastes
Cardboard Collapsible Tubes	Cardboard, Paperboard	Ecofriendly and biodegradable	Cosmetics, Food, Gifts	Solid perfumes, Spices, Teas, and Candles

Industry-Specific Uses:

- **Pharmaceuticals:** Require packaging that ensures product integrity. Aluminum and laminated tubes are preferred for their barrier properties.
- **Cosmetics and Personal Care:** Favor packaging that is attractive and user-friendly. Plastic and laminated tubes offer design flexibility.

- **Food Industry:** Uses aluminum tubes for products needing protection from contamination (e.g., tomato paste) and plastic tubes for condiments.
- **Industrial Products:** Aluminum and silicone tubes are used for adhesives and sealants due to their durability.
- **Medical Devices:** Silicone tubes are preferred for their sterility and resistance to chemicals.
- **Gifts and Specialty Items:** Cardboard tubes offer an eco-friendly and aesthetically pleasing option for packaging.

Advantages of Collapsible Tube Packaging:

1. Product Protection

- **Barrier Properties:** Collapsible tubes, especially aluminum and laminated ones, offer excellent protection against external factors such as light, air, and moisture. This makes them ideal for packaging sensitive products like pharmaceuticals, cosmetics, and food items, ensuring longer shelf life and preservation of the product's integrity.
- **Tamper-Proof:** These tubes often come with tamper-evident caps, adding an extra layer of protection to ensure that the contents remain untouched until opened by the end consumer

2. Convenience and Easy Dispensing

- **Controlled Dispensing:** Collapsible tubes allow users to dispense products with precision and without contamination. The ability to squeeze out contents easily, as needed, reduces waste and ensures hygiene.
- **Portable:** Their lightweight design makes them easy to carry and use, making them popular in travel-sized products in the cosmetics and personal care industries.

3. Cost-Effective

- **Economical to Produce:** Plastic and aluminum collapsible tubes are cost-effective to manufacture, especially when produced at scale. This makes them a popular choice in mass-market products such as toothpaste and creams.
- **Efficient in Transportation:** The compact and durable design of collapsible tubes reduces the risk of damage during transportation, cutting down on shipping and handling costs.

4. Sustainability

- **Eco-Friendly Options:** Many collapsible tubes, especially those made from **aluminum, are 100% recyclable.** Plastic tubes, though not entirely eco-friendly, are being increasingly made with recycled or biodegradable materials.
- **Reduced Packaging Waste:** Collapsible tubes ensure minimal product waste as nearly all the content can be squeezed out. This efficiency reduces both product and packaging waste.

5. Versatility in Usage

- **Multifunctional Packaging:** Collapsible tubes can be used across industries, including **pharmaceuticals, cosmetics, food, personal care, and industrial applications.** Their flexible design allows for easy adaptation based on product type and industry needs.
- **Customizable:** They can be easily customized in terms of size, shape, color, and printed design, offering brand-specific packaging solutions that appeal to consumers.

6. Hygiene and Safety

- **Minimal Contamination:** Since the product is dispensed directly from the tube and doesn't require additional tools or containers, the risk of contamination is significantly reduced, which is crucial for **pharmaceutical** and **cosmetic** products.
- **Resealable:** Many collapsible tubes come with caps that allow resealing, preserving the product's freshness and preventing spills or leaks.

7. Space Efficient

- **Storage and Display:** Their compact size makes them easy to store and display on retail shelves. They take up less space compared to traditional jars or bottles, which is beneficial for both retailers and consumers.

8. Aesthetic Appeal

- **Attractive Designs:** With modern printing technology, collapsible tubes can carry high-quality branding and detailed designs, making them visually appealing. This enhances product presentation, especially for cosmetics and

These features make collapsible tubes a valuable and versatile packaging solution for exporters, especially from India, where the demand for high-quality, cost-effective packaging is growing.

Profit Margins

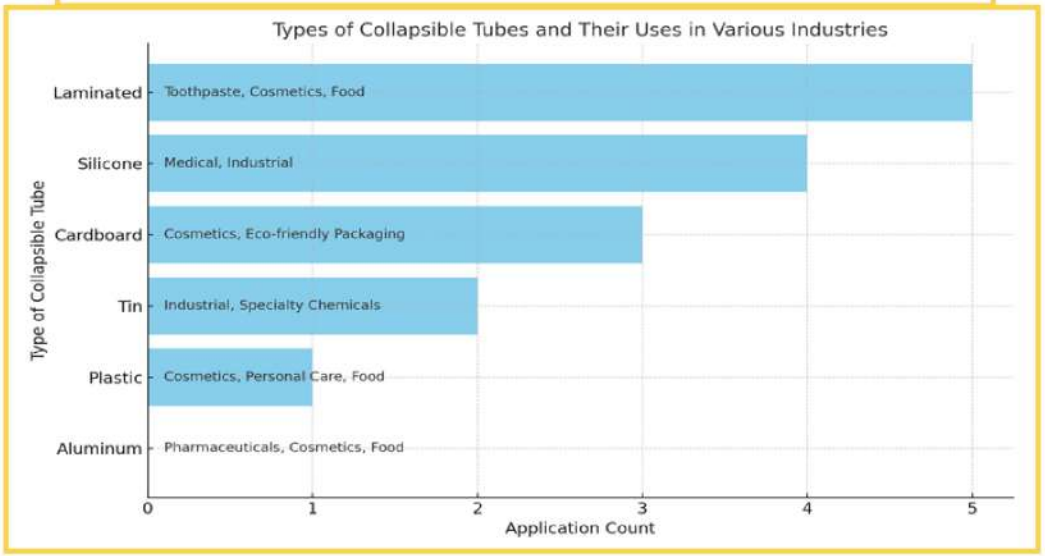
➤ Higher Margins on Specialty Tubes:

For collapsible tubes with specialized coatings (e.g., food-grade, pharmaceutical, or cosmetic-grade coatings), manufacturers can charge a premium, particularly for exports to developed markets where such specifications are required.

➤ Larger Export Orders:

The economies of scale from large export orders further enhance profitability, especially in countries like the U.S., Germany, and Australia.





India Exports – Type of Collapsible Tubes, Cap type and Country

Export Demand from India				
Country	**Collapsible Tube Type**	**Cap Type**	**Export Volume (2023-2024)**	**Industry Focus**
United States	Aluminum	Screw cap, Nozzle Cap	High	Pharmaceuticals, Cosmetics
Germany	Plastic	Flip-top, Twist Cap	Medium	Personal Care, Cosmetics
United Kingdom	Laminated	Snap-on cap, Tamper-evident cap	High	Oral Care (Toothpaste), Cosmetics
United Arab Emirates	Aluminum	Nozzle Cap, Flip-top	Medium	Pharmaceuticals, Food
France	Plastic	Flip-top, Twist Cap	Medium	Cosmetics, Personal Care
Australia	Aluminum	Screw cap	Medium	Pharmaceuticals, Personal Care
Canada	Plastic	Tamper-evident, Flip-top	Low	Personal Care, Cosmetics
Japan	Laminated	Flip-top	Medium	Oral Care, Pharmaceuticals
Netherlands	Aluminum	Nozzle Cap, Screw Cap	Medium	Pharmaceuticals, Industrial Products
South Africa	Plastic	Twist Cap, Snap-on Cap	Low	Personal Care, Household Products

Quality Certificates

Certifications for Collapsible Tubes			
Type of Certificate	**Details**	**Industry**	**Country**
ISO Certification	Quality Management Certificates - 9001:2015 Good Manufacturing Practices (GMP) Environment Mgmt Certificate 14001:2015	-	-
FDA Registration	U.S.A. Food and Drug Authority	For Food, Pharmaceuticals & Cosmetics	For U.S.A.
CE Marking	Conformité Européenne - European Conformity	For Pharmaceuticals, Cosmetics, & Medical Devices	For Europe
RoHS Compliance	Restriction of Hazardous Substances	Cosmetic & Pharmaceutical	All
REACH Compliance	REACH (Registration, Evaluation, Authorization, and Restriction of Chemicals)	For Food, Pharmaceuticals & Cosmetics	For EU countries
BIS Certification	Bureau of Indian Standards - Quality, Safety & Performance - IS 7876	All	For exports from India
MSDS	Material Safety Data Sheet	Safe Handling, use and Storage	For exports from India
Pharmaceutical Specific Certi.	DMF - Drug Master File	Cosmetic & Pharmaceutical	For exports from India
FSSAI	Food Saftey and Security Authority of India	For Food Tubes	For exports from India
Eco-Certifications	For Bio-degradable & Recycled Materials	Ministry of Forest & Ecolabel	For exports from India

Profit and Margin

The prices of these mushrooms are contingent on the season. They can range anywhere between ₹90 per kg to ₹180 per kg, in the local markets.

In general, well-managed mushroom farms can yield a return on investment (ROI) of 50% to 100% or more, depending on the scale of the operation and type of mushroom cultivated.

High Value Collapsible Tubes are the ones with high protection, laminated labeling, made of hybrid or silicon material and light weight.

Packaging of Collapsible Tubes before Exporting

For packaging empty **collapsible tubes** for shipment, ensuring proper protection and avoiding damage during transport is crucial. The tubes should be packaged as shown in the image, where they are arranged carefully in rows, with protective materials like **foam inserts** or **bubble wrap** to prevent dents or scratches. **Dividers** or **Compartments** can be added inside the box to ensure that the tubes don't touch each other.





Additional packaging considerations:

- **Boxes:** Use sturdy, reinforced **cardboard boxes** for shipping.
- **Layering:** Each layer of tubes can have protective padding between them.
- **Labeling:** Add clear shipping labels on the outside of the box to indicate contents and fragile nature.

Collapsible tubes are packaged for export by grouping them into boxes or pallets after quality checks. This packaging is important to protect the tubes during storage and transport.

Plastic or wooden boxes and pallets are generally used for the final packaging before loading the container.

This packaging ensures that the tubes reach their destination intact and undamaged, ready for filling.

State of India - Jharkhand

- Jharkhand is a state in Eastern India, known for its rich mineral resources and industrial hubs.
- It plays a significant role in India's industrial and trade activities.
- Jharkhand means the land of forests.
- Jharkhand is 24 years old, separated from Bihar in 2000.
- Jharkhand is a state in the Eastern part of India. It is a land locked state.
- Jharkhand shares borders with with the states of West Bengal to the east, Chhattisgarh to the west, Uttar Pradesh to the northwest, Bihar to the north and Odisha to the south.

  - **Language – Hindi**
  - **Capital – Ranchi**
    Sub Capital - Dumka
  - Jharkhand ranks **25th in Exports**
  - Exports from J.K. is 0.43% of total exports from India (2023-24)
  - **Major Cities –** Jamshedpur, Dhanbad, Deogarh, Giridih



- The state is known for its waterfalls, hills and holy places; Baidyanath Dham, Parasnath, Dewri and Rajrappa are major religious sites.
- Jharkhand is primarily rural, with about 24% of its population living in cities.
- Tropic of Cancer passes through Jharkhand.
- Jharkhand's agricultural sector is a key part of the state's economy, contributing 14.5% of the state's Gross State Value Added (GSVA).
- The state's agricultural productivity is lower than the national and international average for rice, wheat, maize, and pulses, with the exception of pulses.

Top Agricultural & Allied Products	
Rice	Wheat
Maize	Pulses
Oilseeds	Arhar
Mustard	Moong
Niger	Gram
Groundnuts	Other Crops
Til	Ragi
	Gundli
	Madua

- Jharkhand also has immense mineral resources:

Mineral Resources with rank in India	
Iron Ore (4th)	Uranium (1st)
Coal (3rd)	Gold (6th)
Copper Ore (1st)	Thorium (3rd)
Mica (1st)	Chromite (2nd)
Bauxite (3rd)	Kainite (1st)
Asbestos (1st)	Graphite (8th)
Other Mineral Ores	
Manganese	China Clay
Limestone	Fire Clay
Silver	Other Minerals

Major Industries of Jharkhand

Major Industries - Jharkhand	
Mining & Mineral Extraction	Iron & Steel
Pharmaceuticals	Engineering
Rural Industries	Forest Produce
Sericulture	Chemicals
Handloom	Food & Beverages
Handicrafts	Automative
Cement	

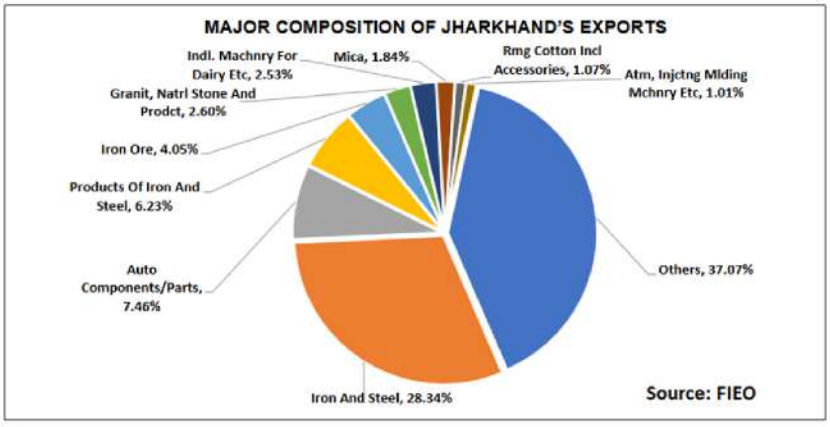
Focus Industries in Jharkhand

Focus Industries - Jharkhand	
Apparels	I.T. & Software Technology
Gems and Jewellry	Biotech & Herbs
Chemicals	Pharmaceuticals
Food Industry	Meat Industry

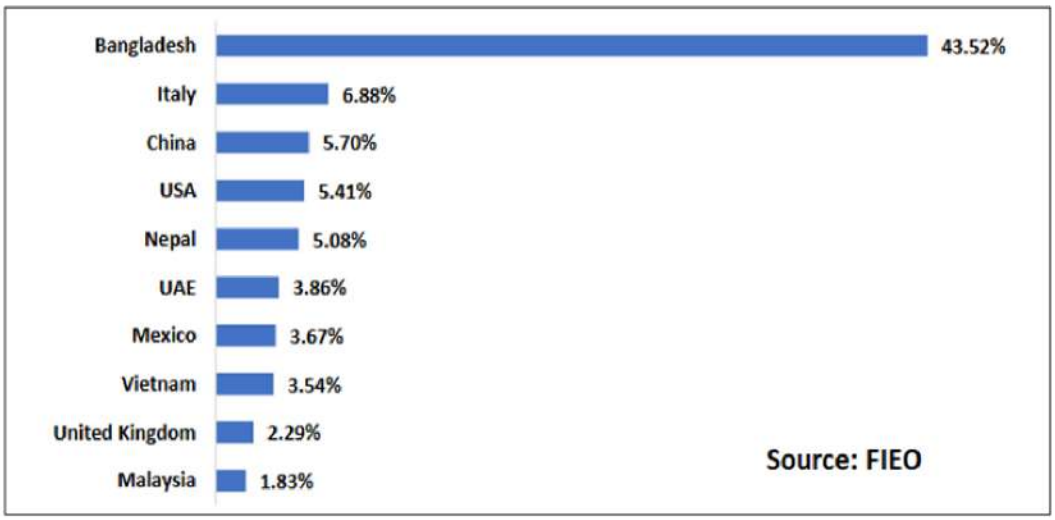
District wise Epxort Products / Commodities

District Wise Exports from Jharkhand	
District	Commodity / Products Exported
Ranchi	Engineering goods and Auto Components
Jamshedpur	Steel Products and Automotive parts
Dhanbad	Coal and Coal based Products
Hazaribaug	Leather products and Handicrafts
Bokaro	Steel and allied Products
Palamu	Pigeon Peans and Chick peas
Garwah	Lentils and urad beans
Latehar	Moong and chick peas
Godda	Pulses and oilseeds
Gumla	Pulses maize and oilseeds
Chatra	Pulses, Pigeon peans and chick peas

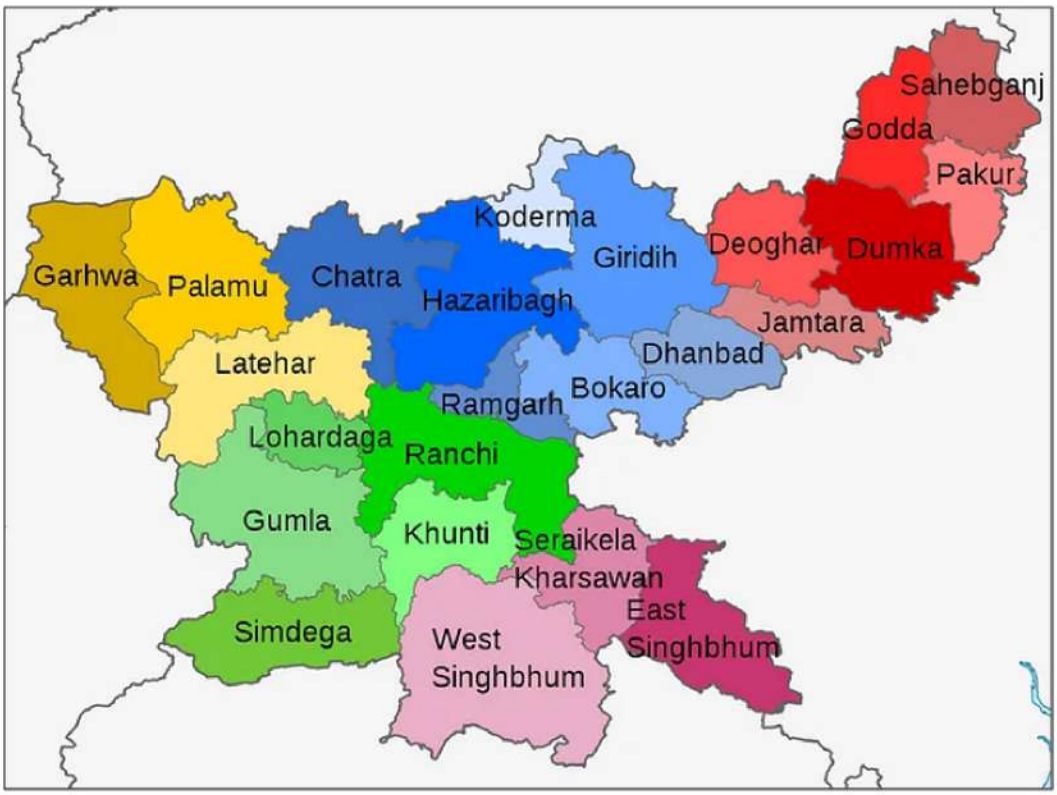
Major Products Exported From Jharkhand



Major Countries where Products from Jharkhand are exported



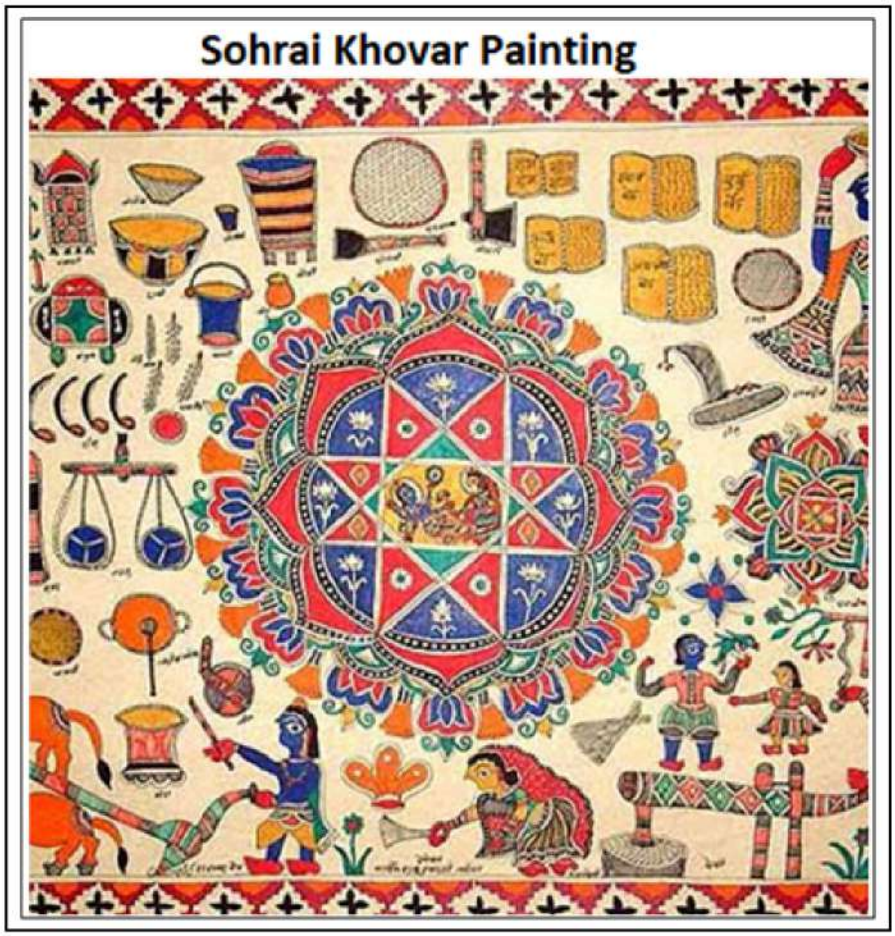
District wise Map of Jharkhand



Major Ports and ICD in Jharkhand

Jharkhand has ICD in Jamshedpur.

G.I. Products - Jharkhand



Sohrai painting is a folk/tribal painting tradition that is mostly practised in the villages of Jharkhand's Hazaribagh area. Traditionally, women of the household paint on the mud walls of their homes during the festival of Sohrai.

DID YOU KNOW?

- The meaning of Jharkhand is "Land of Jungles"
- Jamshedpur is also called Tatanagar. Was extablished by the Tatas in 1911.

अतुल्य !भारत Incredible !ndia



Located at short scenic drive of about an hour from Ranchi, Patratu Valley lies in the Ramgarh district and is known for its winding roads, lush green terrains and dam built upon the river Nalkari River as the main reservoir of Patratu Thermal Power Plant.

DID YOU KNOW?

- Bokaro and Jamshedpur are both cities famous for Steel Manufacturing
- Dhanbad is the Coal Capital of India

Country - South Africa

Republic of South Africa

- South Africa is a country on the southernmost tip of the African continent.



- The coastline stretches along the South Atlantic and Indian Ocean to the north by the neighboring countries of Namibia, Botswana, and Zimbabwe; and to the east and northeast by Mozambique and Eswatini. Lesotho, another country in Africa is inside South Africa.

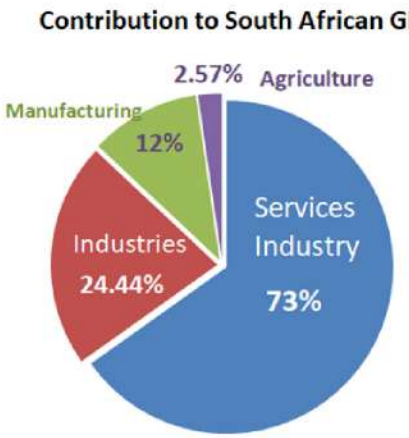
  - Pretoria is the administrative capital,
  - Cape Town, as the seat of Parliament, is the legislative capital.
  - Bloemfontein has traditionally been regarded as the judicial capital.
  - The largest and most-populous city is Johannesburg, followed by Cape Town and the largest port city in sub-Saharan Africa, Durban.

- South Africa is a middle power in international affairs; it maintains significant regional influence and is a member of BRICS, the African Union, SADC, SACU, the Commonwealth of Nations, and the G20. A developing, newly industrialized country.
- Lion, leopard, rhino, elephant and buffalo, Southern Right whales and Great White sharks. With two-thirds of our country surrounded by coastline, a trip to South Africa is not complete without seeing Southern Right whales and Great White sharks.

  - Language – Africaans & English are the most commonly spoken.
  - Major Cities - Cape Town, Johannesburg, Durban, Kimberley, East London, New Castle, Port Elizabeth, etc.
  - Time: It is behind 4 hours and 30 minutes to India
  - Currency – South African Rand (ZAR)
    - Conversion 1 ZAR = 4.77 INR
    - Conversion 1 USD = 17.80 ZAR
  - Working Days & Time: Mondays to Fridays (9 to 5)
  - Credit Rating = BB- / B (S&P)
  - Indians in South Africa = 1.56 million approx.

Economy of South Africa

- South Africa's GDP in 2024 is estimated to be $373.23 billion in nominal terms and $1.026 trillion in purchasing power parity (PPP) terms.
- This makes it the highest GDP in Africa in 2024, followed by Egypt and Algeria.
- Upper Middle-Class Economy
- Natural resource extraction: US$13.5 billion to the GDP.



Agricultural Products in South Africa

Top Agricultural & Allied Products	
Grains and Oilseeds	**Other**
wheat	sugarcane
maize	wool
soyabean	dairy
sunflower	**Fruits & Vegetables**
Livestock	citrus
cattle	deciduius fruits
sheep & goats	viticulture
pigs	nuts
poultry & eggs	grapes & plums

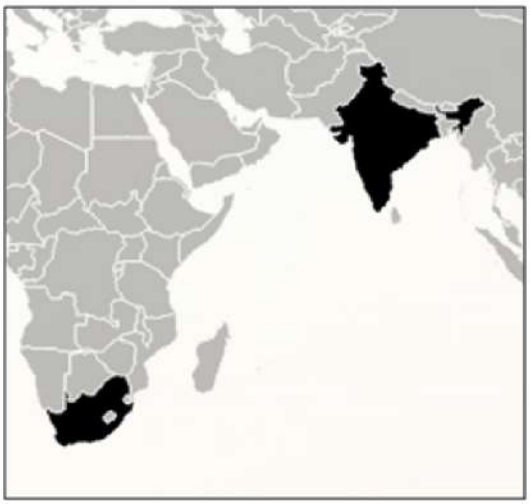
Main Industries in South Africa

Major Industries in South Africa	
Mining	Agriculture
Gold, Platinum, Diamonds	Food Processing
Manufacturing	Oil & gas Industry
textile, metals, automotive,	Textile & Apparel Industry
Electronics, chemicals, fisheries, etc.	Telecommunication
Healthcare	Energy
Transport	Biofuels
Tourism	Grain Miling
Chemicals	I.T.

Major Trading Partner Countries of South Africa	
China	The U.K.
The U.S.A.	India
Germany	Saudi Arabia
Japan	

Trade between India and South Africa

- **Exports**
  India to South Africa=8.23 billion USD
- **Imports**
  South Africa to India = 9.14 billion USD
- **India remains Trade Deficit**
  (in 2022, source OEC World)



India – South Africa Trade Opportunities

Bilateral Trade (OEC data 2022)	
India Exports	India Imports
Refined Petroleums	Gold
Cars	Coal Briquettes
Packaged Medicaments	Raw Copper
Delivery trucks	Dissolving Chemical Woodpulp
Broadcasting Equipments	Manganese Ore
Rice	Scrap Iron
Large Construction Vehicles	Feldspar
Raw Zinc	Raw Nickel
Tractors	

Major Ports of South Africa

Major Sea Ports in South Africa	
Durban Port	Port of Saldanha
Port of Richard's Bay	Port of Coega (Ngqura)
Post Elizabeth	Port of East London
Port of Cape Town	Port of Mussel Bay
Dry Ports in S.A.	**International Airports**
D.P. world, Komatipoort	O.R. Tambo
Johannasberg	Cape Town
Pretoria	King Shaka
Mafikeng	Lanseria
Musina	
Plumbago	
Kato Ridge	

G.I. Products of South Africa

G.I. Products of South Africa	
Product / Commodity	**What is it?**
Rooibos Tea	Red Tea from Cederberg Area
Honeybush Tea	Yellow Tea from East & West Cape
Camdeboo Mohair	Fibers from Angora Goats (wool)
Nguni	Cattle hides
Karoo Lamb Meat	Meat of sheep lambs from Karoo region
Stellenbosch Wine	Wine from Grapes of Cape winelands
Paarl Wine	Wine from Grapes of Northern Side near Berg River

Major Banks of South Africa

Major Banks of South Africa	
Standard Bank Group	Absa Group
First Rand	Ned Bank
African Bank Limited	Bidvest
Grindrod Bank	Merchantile Bank
Investec South Africa	
State Bank of India, Johannasberg & Durban	

Business in South Africa

1. **Chamber of Commerce and Industry of South Africa**
   https://sacci.org.za
2. **Association of South African Chambers**
   https://asac.org.za
3. **Business Association of South Africa**
   https://rsa.mfa.gov.by/en/exportby/
4. **Natal Indian Association**
   https://sahistory.org.za/article/natal-indian-association-nia
5. **South Africa Government**
   https://www.gov.za/
6. **Consulate General of India, Durban**
   https://www.cgidurban.gov.in/
   https://www.cgidurban.gov.in/page/india-south-africa-relations/

Currency of South Africa





Flag of South Africa



Major Cities in South Africa



DID YOU KNOW?

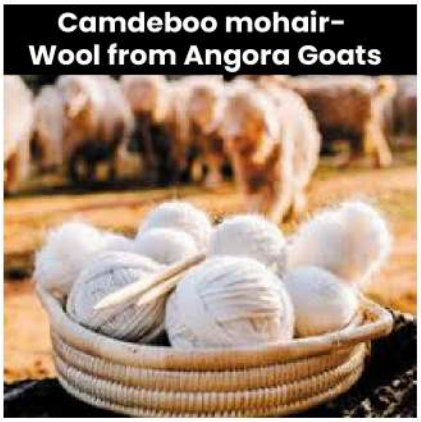
Robben Island:
Though widely known as the prison where Nelson Mandela was held, Robben Island has a long history as a place of exile, dating back to the 17th century.

GI Products of South Africa



Rooibos Tea
from the Cederberg area


Karoo Lamb Meat


Camdeboo mohair-
Wool from Angora Goats


Stellenbosch Wine


The Nguni
Cow Hide
Famous for
Color,Pattern
& Variations


Honeybush Tea (Yellow)



Paarl Wine

Question-Answer by iiiEM

Question: What is a CFS and when can I use it? Paul Mcwan, Ahliyanagar

Answer:

A Container Freight Station (CFS) is a warehouse that consolidates or deconsolidates cargo before it is shipped or imported. CFSs are strategically located near major ports, rail hubs, or big warehouses. They are a key part of containerization and help streamline the process of shipping LCL cargo.

In addition to consolidation and storage, CFSs also offer a range of other services, such as documentation, customs clearance, and transportation. A Less-than-Container Load (LCL) cargo can be taken to a Container Freight Station (CFS) for customs clearance.

When you're shipping less-than-container-load (LCL) cargo you may decide to use the CFS for streamlining your export process. CFSs are often used for LCL freight, which involves consolidating freight.

Question: Is Credit Insurance mandatory while exporting? Atanu Chatterjee, Kolkata

Answer:

Export credit insurance can help exporters by protecting them from non-payment by foreign buyers. Credit Insurance reduces the risk of losses due to non-payment by the buyer.

You may choose to cover your export with Credit Insurance for peace of mind, for mitigating risks and expanding business to new countries.

However, it is not compulsory to get a Credit Insurance while exporting.

Question: How to decide which mode of transport should I use for my export? Uttam Mewada, Noida

Answer:

You can use:

a. Air Transport is used for exporting your products when you need to ship them quickly, or when they are high-value, fragile, or perishable and in small quantity.

b. Road Transport Road transport can be a good option for exporting products when you need flexibility of schedule, can deliver door-to-door, and are trading with countries that have good motorway networks. You should use this way of transport for neighboring countries also like Bhutan, Nepal, Bangladesh, etc.

c. Rail Transport can be used for exporting products when the products are heavy or bulky and need to be transported over long distances. Rail transport is an eco nomical and efficient way to move goods. Railways are used for internal transport to the ICD or Ports and also by inter-country transportation like in case of from India to Bangladesh.

d. Sea Transport
Sea transport is a good option for shipping large quantities of goods, such as bulk commodities like coal, iron ore, grain, and oil, non-perishable goods, heavy or bulk items, and where cost is a factor to be considered. 90% of all international trade is through Ocean Transportation.

Question: What is a Sanctioned country? Paresh Parihar, Bhopal

Answer:

Sanctioned Country means any country or region that is or has in the past five years been the subject or target of a comprehensive embargo under Sanctions Laws.

Sanctions to travel, trade, military, and diplomatic can be imposed by The United Nations Security Council, European Union, International Monetary Fund, and World Trade Organization.

Countries that are sanctioned include North Korea, Iran, Russia, Belarus, etc.

Write to us at askus@prarambh.news for your queries.

DID YOU KNOW?

World's First Heart Transplant:
The first successful human heart transplant was performed in South Africa in 1967 by Dr. Christiaan Barnard at Groote Schuur Hospital in Cape Town.

September News in the Industry

1. The Directorate General of Foreign Trade (DGFT) on September 24 released a circular notifying the extension of the existing import management system (IMS) for PCs, laptops, tablets till December 31, 2024.

The IMS allows free import of such items. However, from the period starting from January 1, 2025, importers will have to apply for fresh authorisations, and the DGFT will release detailed directions in that regard, the circular said.

Read more... DGFT extends free import of laptop, PCs, tablets till December 31 (msn.com)

2. Changes in Commodity Exports

- Changes to ensure availability for the ensuing festival season and support farmers ahead of Kharif harvest reaching markets from 30th Sept 2024.
- Minimum Export Price (MEP) for exporting basmati Rice is scraped off by the Government
- Import of Pulses from Canada and Australia is allowed without Import Duty. This is allowed till December 2024.
- Edible Oil (for Crude and Refined Oil) sees duty hike by 20%. This increase in Import Duty for Crude oil is now 27.5% and Refined oil will have an import duty of 35.75% of import Duty.
- The MEP for Onions is removed. And Export Duty is cut from 40% to 20% for Onions.

Read more... Govt Notifies Changes In Export-Import Policies Of Agri Goods, Basmati Rice, Onions & Edible Oil | Watch (msn.com)

3. India and South Korea have started sharing the bill of lading in an electronic transfer mode between the customs of both sides, a move that will help promote ease of doing business, a senior official said on Thursday. A bill of lading is a legal document that serves as a receipt, contract, and proof of ownership for shipped goods.

Read more... https://shorturl.at/Pg0Gd

4. US President Joe Biden announced significant tariff increases on Chinese imports, including electric vehicles (EVs), solar panels, and semiconductors. This move is claimed to address unfair trade practices and protect American industries. The increased tariffs are expected to impact the prices of certain products in the US and have tangible effects on Chinese exporters.

Read more... https://t.ly/yTPfw

5. Govt announces steps to resolve shipping related woes of traders.

The government has announced measures to address shipping sector issues affecting exporters and importers. These include reducing port charges, purchasing additional container vessels, and expediting customs clearances. The steps aim to lower shipping costs, improve container availability, and reduce port congestion.

Read more... https://t.ly/0KXS8

6. New Trade Connect e-Platform for exporters

Read more... https://t.ly/xFnNE

7. Smartphones, primarily driven by Apple Inc's iPhones, have emerged as India's largest product export to the United States, surpassing non-industrial diamonds in value over the past three quarters, the Business Standard has reported.

Smartphone exports reached $2 billion in the June quarter, compared to $1.44 billion for non-industrial diamonds, the report, citing the latest data from the department of commerce, said.

Read more... Smartphones become India's largest product export to the US, overtaking diamonds: Report (msn.com)

8. Mandatory Quality norms for screws – Government of India

The government has imposed mandatory quality norms for certain types of screws to curb the import of sub-standard goods, boost domestic manufacturing and ensure consumer safety. A notification 'Cross Recessed Screws (Quality Control) Order' was issued in this regard by the Department for Promotion of Industry and Internal Trade (DPIIT) on September 17.

Read more... https://t.ly/vwF5F

International Trade Fairs

The most effective way to find genuine buyers & suppliers for Export Import Industry.

Visiting International Trade Fairs is beneficial in various ways :

- Participation in overseas trade fairs increases buyer finding for exports.
- Trade fairs are a unique way to build trust and confidence.
- Trade Fairs bring the entire marketplace in a centralized way.
- Exhibitions provide a unique networking platform to both Indian and foreign participants.

International Trade Tours				
Exhibition	**Industries**	**City**	**Country**	**2024-25**
China Canton Fair	All products	Guangzhou	China	15 Oct - 4 Nov
Manila Fame	Home, Fashion & Lifestyle	Manila	Philippines	17 - 19 Oct
MediPharm - Medident	Medical & Dental work outfits, instruments etc	Belgrade	Serbia	19 - 27 Oct
SIAL France	Fresh & Processed Food & Beverages	Paris	France	20 - 23 Oct
Hong Kong Mega Show 2024	Gifts, Premiums, Toys, Pet Care, Furniture etc.	Hong Kong	Hong Kong	20 - 23 Oct
Poultry Tech Summit 2024	Agri, Forestry, Animals and Pets	Atlanta	USA	6 - 8 Nov
SJAJ	International Exhibition of Jewelry, Watches & Optics	Novi Sad	Serbia	8 - 11 Nov
Africa 4 P	Packing & Packaging	Nairobi	Kenya	12 - 14 Nov
Plastic and Rubber, Indonesia	Rubber & Tyres; Plastic & Polymers	Jakarta	Indonesia	20 - 23 Nov
CEFBEX	International Food and Beverage Expo	Cebu	Philippines	9 - 12 Dec
Food & Life	Gems & Jewellry, Food & Spirits	Munich	Germany	27 - 1 Dec
Food Tech	Food, Beverages & Hospitaly	Kolkata	India	29 - 2 Dec
Plast Eurasia, Istanbul	Plastic & Polymers; Industrial Engineering	Istanbul	Turkey	4 -7 Dec
Indo Mithai 2024	Indian Mithai & Namkeen	New Delhi	India	18 - 20 Dec
Garknit - X	Apparels and Garments	Kolkata	India	20 - 22 Dec
Cast India Expo	Casting & Engineering items	Kolkata	India	7 - 9 Feb 25
Medicall Kolkata	Medical & Pharma and Medical Devices	Kolkata	India	15 - 17 Feb 25
Balkan Textile	Textile, RMG, Fashion accessories etc	Belgrade	Serbia	Feb-25
PIFS Manila	International furniture Show	Manila	Philippines	3 - 6 Mar 25
WOFEX Drinks	Hospitality & Food Trade Show	Pasay	Philippines	27 - 29 Mar 25
IFEX Philippine	Food and Ingredients	Manila	Philippines	May-25
Anuga 2025	Food Industry, Food Processing, Beverages etc	Cologne	Germany	4 - 8 Oct 25
***Kindly check details before planning a visit.**		**Source: www.10times.com; www.tradefairdates.com; www.tradeindia.com**		
Within India		**Outside India**		

Exporter of the Month - Meet Nagar

Appreciation for Mr. Meet Nagar – Founder of MREX International (Brand: Floorza Ceramique)



Meet Nagar

We are thrilled to recognize the inspiring journey of Mr. Meet Nagar, a young entrepreneur who rose from humble beginnings in a small town to establish himself as a successful Eximpreneur. After completing his Bachelor's degree in Chemistry, Meet's dedication and vision led him to join iiiEM Rajkot's Import-Export training program in 2018. Armed with the knowledge and skills gained during his training, he began working in the ceramic and bathware industry, where he honed his expertise in export documentation and sales for three years.

With an unwavering entrepreneurial spirit, Meet single-handedly ventured into his own export business, founding MREX International. Through resilience and determination, he now exports ceramic tiles, sanitary wares, and tile adhesives to international markets such as Serbia, Nepal, Tanzania, and Congo, with regular shipments via FCL containers.

His hard work, commitment to quality, and ability to navigate the challenges of international trade have earned him recognition as a trusted name in the global market. From being a student of international trade to becoming a self-made exporter, Meet's journey is a testament to his perseverance and dedication.

We at iiiEM Rajkot are immensely proud of Meet's achievements and his transformation from a small-town boy to a leading exporter. His journey is an inspiration to aspiring entrepreneurs, and we are honored to have played a role in his success. We wish him continued growth and prosperity in all his future endeavors.

iiiEM is very proud of your self-paved journey to becoming an Eximprenuer.

Good Luck.

Watch my interview: https://www.youtube.com/watch?v=ODjkBm9nJwc&t=594s





Zeel Virpariya

From - Rajkot
Product - **Submersible Pumps Export**
Exported Country - **Iraq, Spain**



Utsav Thakkar

From - **Kolkata**
Product - **Spices**
Exported Country - **Europe,Vietnam Indonesia**



Anas Nawab

From - **Surat**
Product - **Scrap Material Import**
Exported Country - **USA**



Anas Arsalan

From - **Jaipur**
Product - **Woolen Handicrafts Export**
Exported Country - **USA, Europe**



Rahul Prajapati

From - **Ahmedabad**
Product - **Onion**
Exported Country - **Vietnam**



Kamlesh Prajapati

From - **Ahmedabad**
Product - **Fresh Fruits & Vegetables**
Exported Country - **Canada, UK, Dubai, Maldives**

Guiding Light-Mentor of the Month

GUIDING LIGHT



Mr. Dipankar Mukherjee

Mr. Dipankar Mukherjee

Dipankar Mukherjee is a distinguished faculty member specializing in International Business, with an impressive 18 years of teaching experience at some of the most renowned colleges and institutes.

He is known for his deep commitment to his students, consistently putting their learning and growth first. Dipankar's wealth of knowledge in the field of International Trade, especially in the nuances of Export-Import, is matched by his eagerness to share his experiences, making him a trusted guide and mentor. His approachable demeanor and passion for teaching create an environment where students feel supported and inspired to excel.

Dipankar has worked for export house with Agri Commodity and Textiles products. He has handled more than 200 THU shipments per week across various ports of India independently. Dipankar has attended more than 30 international trade fairs across the globe; he has visited more than 15 counties to promote Indian products. Dipankar's selflessness, dedication, and vast expertise make him an invaluable educator, mentor, and true pillar in the academic community of International Business.

Dipankar Sir is always on top of the chart in feedback received from the participants. Dipankar's students have become versatile exporters too.

iiiEM is product of you, Sir.

iiiEM Team wishes Dipakar Mukherjee the very best!

STOP



INTERNATIONAL INSTITUTE OF IMPORT AND EXPORT MANAGEMENT ®

iiiEM

Export Incubation - Pragati

Pragati (Offline) Ahmedabad



Pragati (Online)



Batch Lunch in Various Cities



Ahmedabad



Delhi



Rajkot



Surat



Mumbai



Kolkata



Pune



Vadodara



Bengaluru

*For Educational Purpose Only

New Videos Released

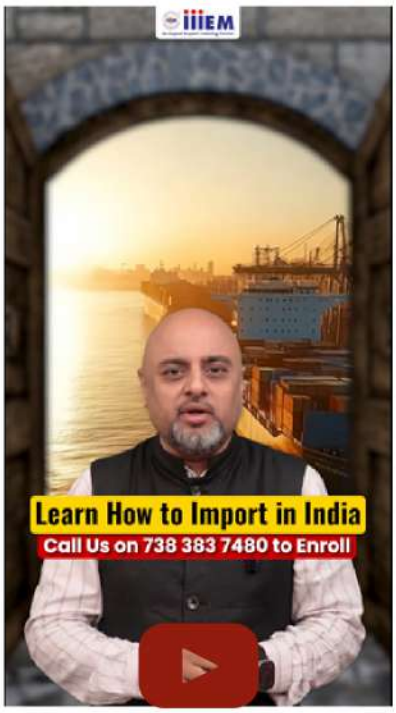












iiiEM Participant Feedback











Student Placements by iiiEM



Yogesh Sandhan

Manohar International Pvt.Ltd - Ahmedabad
Designation - Export Executive



Viraj Soni

Floamic Freight Services Pvt.Ltd. - Vadodara
Designation - Trainee - Export Import



Manivenkatesh.R

Matrix Exports India - Bangalore
Designation - Trainee-Export Import



Sanket Jindal

Global Trade Bazzar - Delhi
Designation - Trainee - Export Import



Nirmal Patel

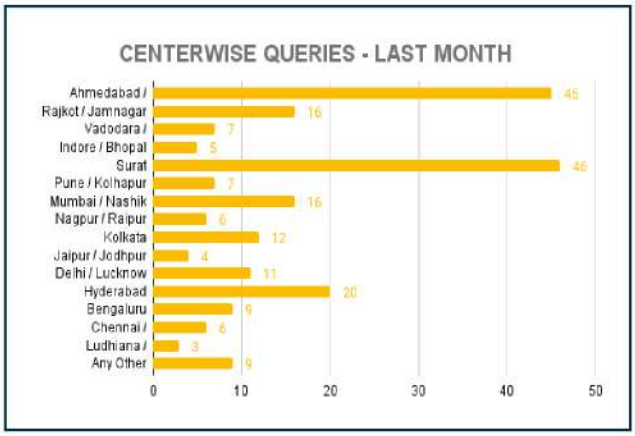
Zircar Refractories Ltd. - Mehsana
Designation - Export Executive

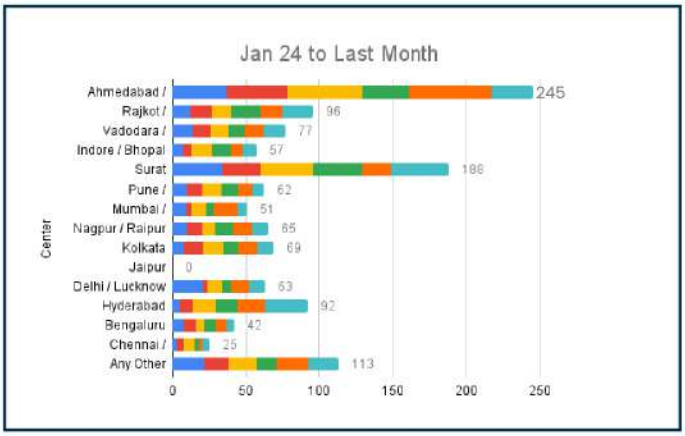
iiiEM Support Services Analysis

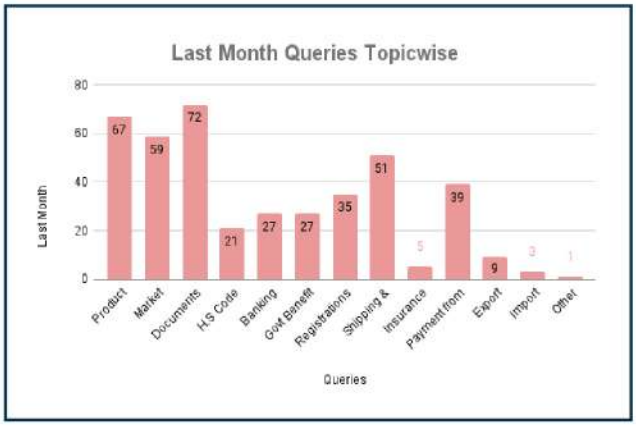
iiiEM offers a lot of Support Services – Lifetime Free – for the Participants and associates.

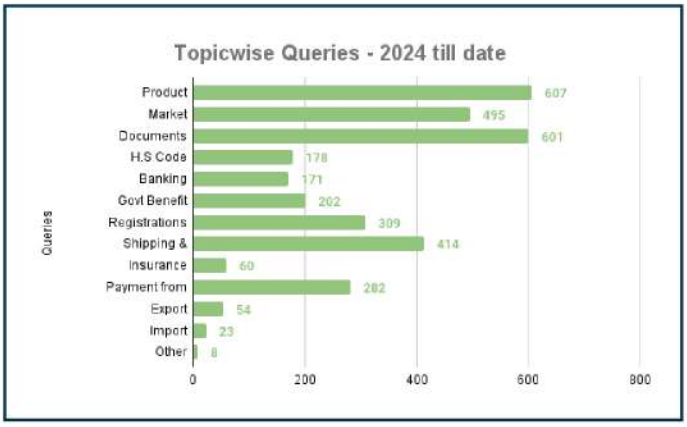
We reply, gather, save, compile and analyze the data. This analysis helps us in addressing the students' needs, improving our deliverables and services.

We bring for you here the Analytical reports of the iiiEM Free Lifetime Services for the month.









Support Services



INTERNATIONAL INSTITUTE OF IMPORT AND EXPORT MANAGEMENT ® iiiEM

iiiEM

An Export Import Training Center

+91 937 759 0864 www.iiiem.in

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This edition of Prarambh is prepared using the below websites and references.

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9. Forbes India	21. LinkedIn.com
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11. Niryat.gov.in	23. marketresearchfuture.com
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Potpourri



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Export Import Quiz

Puzzle

https://forms.gle/NWxgiRN1shUDhiLA6



Can you name the International Trade Route Marked in Red is the Strait?





Which Sea is this "?"

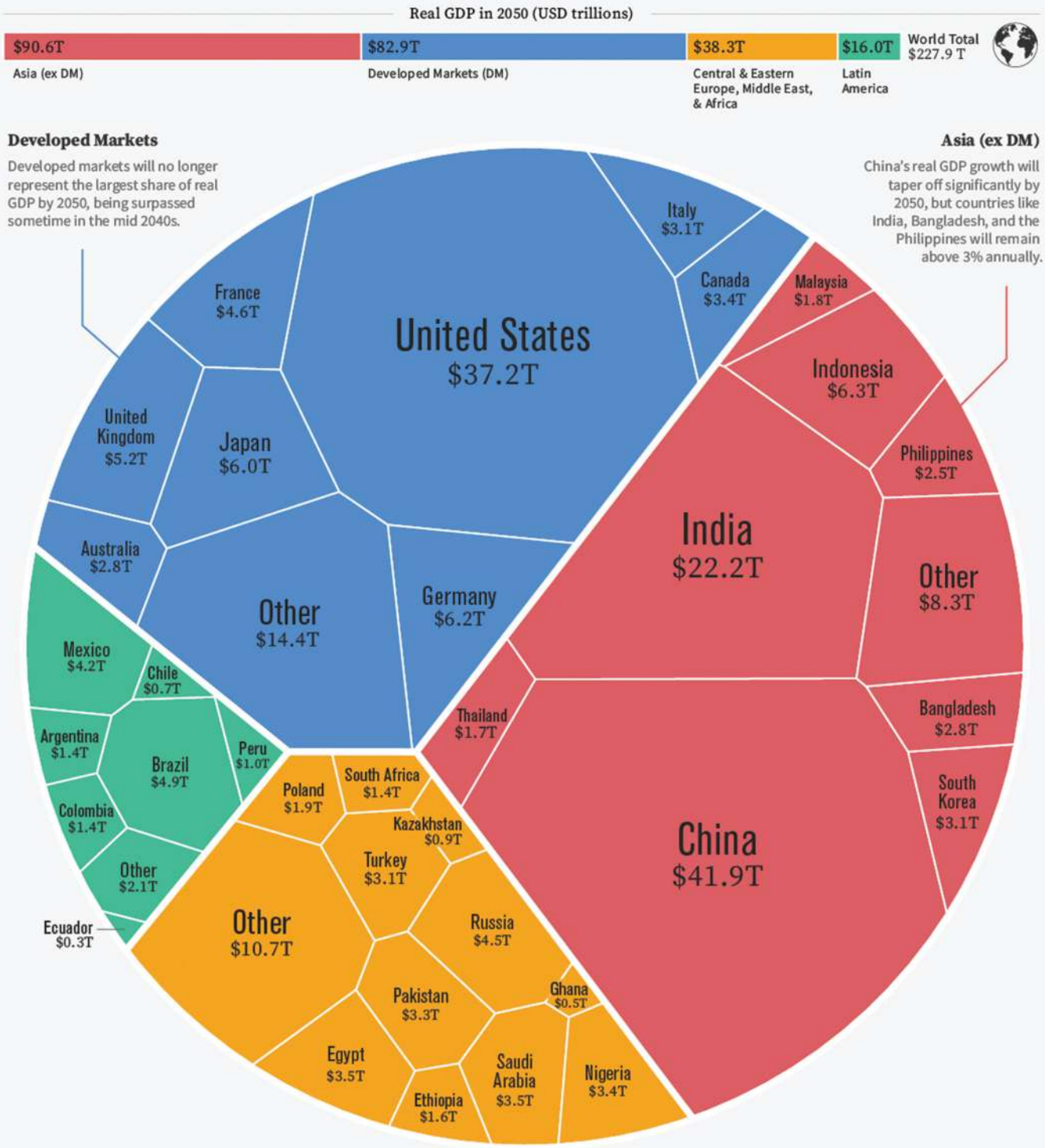
जागो इंडिया जागो



Don't litter,
it makes the world bitter

The Global Economy in 2050

Here's how global GDP will be distributed in 2050, according to projections from Goldman Sachs.



Courtsey: Visual Capitalist